

'Robert Craven is one of the UK's best-known and sought after speakers on entrepreneurship; anyone who has experienced one of his impactful presentations will know exactly why.'

Professional Consultancy Magazine



After running his own businesses, Robert spent five years leading training and consultancy programmes for entrepreneurs at Warwick Business School.

'Textbook theories are inappropriate for growing businesses.'



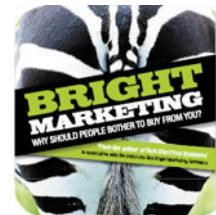
He is not full of theoretical rhetoric; he offers practical solutions - tangible business results.

'Chuck out the theory and ask if staff get on with each other.'



Robert's work on marketing (**Customer Is King**) and strategy (**Kick-Start Your Business**) are business best-sellers and have been acted upon by thousands of growing businesses.

His new book is **Bright Marketing** (Pub. date: July 2007).



'If you keep doing what you've always done... you'll get the same results!'

Robert's track record at helping businesses is very impressive. Add to this his broad experience at board level and you will understand how and why he uniquely adds value to all the businesses that he works with.



Recent clients include: Barclays, RBS, Pirelli, Tenon...

'... one of Warwick Business School's most highly regarded presenters. His animated action-packed style demands participation. Robert does not give his audience the option of sitting back and merely reflecting.'

Professor David Storey



"Robert Craven says that 'your whole business hinges on what your customer gets from you'. I wholeheartedly agree."

Sir Richard Branson

